NOVEMBER 22–23, 2015 MEMORIAL UNION, UNIVERSITY OF IOWA

Join us for these sessions and learn the latest techniques for transitioning to organic farming, or for improving your current organic operation. Monday’s lunch will feature local and organic produce, meats, and dairy products prepared as a gourmet meal by University of Iowa award-winning executive chef Barry Greenberg.

Keynote Speakers

Klaas and Mary-Howell Martens
2015 New York Organic Farming Association Farmers of the Year

Conference Partners

• Iowa State University Extension and Outreach
• University of Iowa Office of Sustainability
• New Pioneer Food Co-op
• Iowa Department of Agriculture and Land Stewardship
• Leopold Center for Sustainable Agriculture
• Organic Valley
• Practical Farmers of Iowa

Conference Schedule

Sunday, November 22
2:00–5:00 p.m. Local Foods Expo
5:00–7:00 p.m. Vendor Set-up and Reception
7:00 p.m. Movie: “Queen of the Sun: What the Bees Are Telling Us”

Monday, November 23
7:30–8:00 a.m. Breakfast
8:00–8:30 a.m. Welcome
8:30–9:30 a.m. Keynote Address
9:30–10:30 a.m. Vendor Visits
10:30 a.m.–Noon Breakout Session I
Noon–12:45 p.m. Organic Lunch
12:45–1:30 p.m. Vendor Visits
1:30–3:00 p.m. Breakout Session II
3:00–3:30 p.m. Vendor Visits
3:30–5:00 p.m. Breakout Session III
Sunday, November 22
2:00 p.m.–5:00 p.m. Local Foods Expo: Area Growers and Buyers of Local and Organic Products
2:30–3:30 p.m. Keynote: Sarah Waring, Director, The Center for an Agricultural Economy, Burlington, VT; Using Your Resources Wisely: Examples of What Works in VT to Promote and Scale Up Local Food Purchasing
2:00–5:00 p.m. Round-tables with Farmer Mentors, North and South Rooms
5:00–9:00 p.m. Vendor Set-up and Reception
7:00 p.m. Movie: Queen of the Sun: What the Bees are Telling Us

Monday, November 23
7:30 a.m. Registration Opens
8:00 a.m. Welcome from ISU, UI and IDALS
8:30–9:30 a.m. Keynote: Klaas and Mary-Howell Martens, NOFA Farmers of the Year, Lakeview Organic Grain, NY; How Biodiversity Runs Our Farm: The Core of Organic Farming
10:00 a.m. to 5:00 p.m. Round-tables with Farmer Mentors, North and South Rooms
9:30–10:30 a.m. Vendor Visits
10:30 a.m–noon Break-Out Session I
I. Farming with Pollinators: Tips for Encouraging Beneficial Insects
   1. Sarah Foltz Jordan, Xerces Society
   2. Andy Dunham, Grinnell Heritage Farm
   3. Paul Muggge, Muggge Farm
II. Raising and Regulations for Organic Poultry
   1. James Frantzen, Riverside Feeds, LLC
   2. David Schmitt, State Veterinarian
   3. Ty and Bobbi Gustafson, Story City Locker
   4. Doug Darrow, Rapid Creek Ranch
III. Scaling Up Local Foods Iowa Style
   1. Gary Huber, Iowa Food Co-op
   2. Daniel Rosmann & Ellen-Walsh Rosmann, Pin Oak Place Farmers
IV. Seed Saving: Preserving Biodiversity on your Farm
   1. Tim Johnson, Seed Savers Exchange
   2. Zach Row-Heyveld, Seed Savers Exchange
Noon–12:45 p.m. Premier Organic Lunch
12:45–1:30 p.m. Vendor Visits
1:30–3:00 p.m. Break-Out Session II
I. Avoiding and Dealing with Pesticide Drift
   1. Jana Linderman, President, Iowa Farmers Union
   2. Jordan Scheibel, Middle Way Farm
II. Water Quality and Iowa Ag: Update on Policies and Practices
   1. Bill Stowe, Des Moines Water Works CEO and General Manager
   2. David Osterberg, Clinical Associate Professor, Department of Occupational and Environmental Health, UI
   3. Keith Schilling, Research Scientist/Engineer, UI
   4. Cindy Cambardella, Soil Scientist, National Laboratory for Agriculture & Environment, USDA
III. Fair Worker Practices for Health and Safety in Organic Farming
   1. Alexander Gibilisco, Iowa Migrant and Seasonal Farmworker Program, State Monitor Advocate
   2. Brandi Janssen, Clinical Assistant Professor, Occupational and Environmental Health, UI
IV. Organic Check-Off Funds and a National Organic Farmer Federation: How They Can Help You
   1. Missy Hughes, Organic Trade Association
   2. Bob Quinn, Organic Farmer Federation
   Vendor Visits
Break-Out Session III
I. Taking Your Farm to a Healthier Place — Transitioning to Organic and Protecting it for Good
   1. Craig Chase, Leopold Center and ISU Extension and Outreach
   2. Jeff Klinge, Klinge Farm
   3. Suzan Erem, President, Iowa Sustainable Land Trust
II. Heirloom and Specialty Vegetables
   1. Dale Raasch, Bridgewater Farm
   2. Rogan and Brenna Stoops, Bluebird Farms
III. Organic Beef Management and Marketing
   1. Jim Kraus, Blue Barn Beef
   2. Maria Rosmann, Rosmann Family Farms
IV. Transitioning to Organic Farming: Focus on Weed Management
   1. Tom Frantzen, Frantzen Farm
   2. Ron Rosmann, Rosmann Family Farms
   3. Carmen Fernholz, A-Frame Farm
   4. Will Ortman, Windberry Acres
More Information

**Directions and Parking**
Eastbound & Westbound on I-80
Take exit 244 (Dubuque St.). Turn South on North Dubuque St.
Go for about 2 miles then turn right on West Market Street. Turn
left on North Madison; the Memorial Union will be on your right.
The main event parking facility, the Iowa Memorial Union Parking
Ramp is accessible from West Market Street before reaching
North Madison.

Parking is available at the Iowa Memorial Union Parking Ramp
and is accessible from West Market Street just before it termi-
nates at North Madison. The standard rate is $1.20/hour, unless
your conference registration includes parking or you are booked
at the Iowa House Hotel at the conference site. Additional parking
is available at the North Campus Parking Ramp located at the
north end of North Madison.

**Hotel Information**
The Iowa House Hotel: http://imu.uiowa.edu/reservations/ has
blocked rooms for the conference. Please make your reservation
by phone (319-335-3513) to ensure your place with the Iowa
Organic Conference Block. Standard rooms are $90 and include
parking. We encourage all exhibitors and attendees who expect
to spend the night of Sunday, November 22, in Iowa City to book
a room at the Iowa House Hotel.

**Student Registration Information**
Students can register for the conference for $35 with proof of
student status. Scholarships for the event may be obtained for
providing assistance on the day of the conference; for more
information please email kdelate@iastate.edu.

**Change in Plans**
Substitutions may be made at any time. Cancellations made
on or before November 17, 2015, will be refunded less a $25
processing fee. No refunds will be processed after November 17,
2015. Cancellations or substitutions may be made by contacting
kdelate@iastate.edu.

**Further Information**
Questions on program content and registration can be directed
to Kathleen Delate, kdelate@iastate.edu or (515) 294-7069.

www.sustainability.uiowa.edu/2015-iowa-organic-conference/

Iowa State University Extension and Outreach programs are available to all without
regard to race, color, age, religion, national origin, sexual orientation, gender identity,
genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries
can be directed to the Director of Equal Opportunity and Compliance, 3280 Beardshear
Hall, (515) 294-7612.

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**Registration: 15th Annual Iowa Organic Conference**

**WE ENCOURAGE YOU TO REGISTER ONLINE:** https://www.signmeup.com/108970

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**First Name** (as it should appear on your name badge)

**Middle Initial**

**Last Name**

**Organization**

**Department/Subunit**

**Title**

**Email**

**Daytime Phone**

**Fax Number**

**Mailing Address 1 Line**

**City**

**State**

**Zip Code**

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**Please circle which breakout sessions you will attend**

Session I: 1 2 3 4

Session II: 1 2 3 4

Session III: 1 2 3 4

Iowa State University requests this information to preregister
you in a conference. No one outside the university, with the
exception of participants in this conference, is routinely provided
this information. If you fail to provide the required information, we
cannot promise accurate registration. (Reference: Iowa Code,
Chapter 22.11; Iowa Fair Information Practices Act)

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**To Register**

**Online:**
https://www.signmeup.com/108970

**Mail:** Kathleen Delate, 106 Horticulture Hall, Iowa State
University, Ames, IA 50011  |  Fax: (515) 294-0730

**Registration Fees**

Early Registration (on or before Nov. 7, 2015) $95
Early Registration with parking $105
Late Registration (after Nov. 7, 2015) $115
Late Registration with parking $125

Make check payable to Iowa State University