Iowa Hawk Swap

Group 7
Introduction

Main Goals

- Reuse school supplies donated by students
- Distribute remaining supplies to another organization
- Teach students about the importance of sustainability and conservation
Methods

Where did it happen?

- Bottom floor of the IMU

How about and when?

- April 8th 1PM-4PM
- Pre-event collection was set up for April 6th and 7th at the Office of Sustainability
Products

- Distributed digitally

Hawkswap will take place at the Iowa Memorial Union on the University of Iowa Campus. Located at 125 N Madison Street across from Hubbard Park, making it a convenient stop for students commuting to and from class. The Iowa Memorial Union also has a parking ramp located across the street from the main building. Once at the IMU, you can find our table on the ground floor, across from the chalk talk boards, located around the corner from the Hawk Shop.

hawkswap533102766.wordpress.com
Challenges

- People were surprisingly skeptical
- Hard time getting people's attention
- People often chose to take very few items
Actors

Students
- Donating and collecting supplies

Office of Sustainability
- Donation bin was located

IMU
- Table located for students to pick up materials